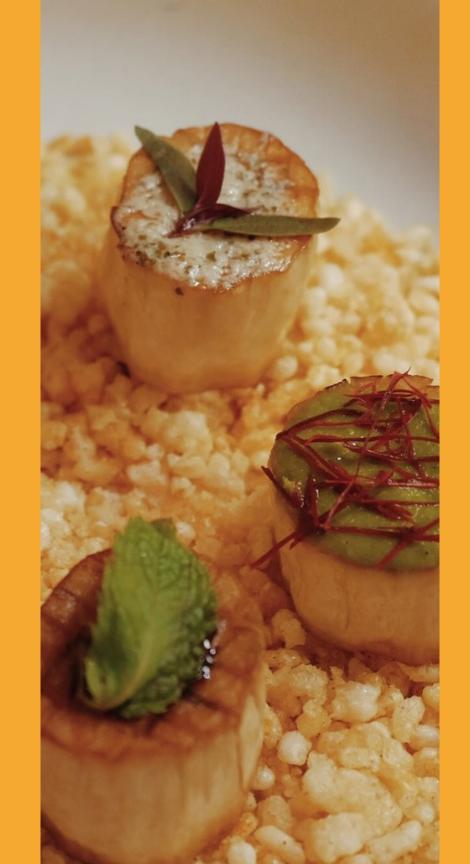


CHINA HOSPITALITY INDUSTRY

PLANT-BASED FOOD SCORECARD





INTRODUCTION

products, including vegetables, fruits, whole grains, legumes, nuts, and seeds. A plant-based diet predominantly consists of these foods,

CONTACT

CECILIA ZHAO

2024 China Hospitality Sector Plant-Based Foods Scorecard Scoring Machanism

| | Score | Criteria | Precise Timeline | Premier Policy Target | Lower Policy Target | Engaging in Action Steps | |
|--------------|-------|---|---------------------|--------------------------|------------------------|-----------------------------|--|
| Green | A+ | Has publicly set a target within a specific timeline (e.g. by 2027) to make at least 30% of meals offered plant-based meals, or to increase the percentage of plant-based foods served per guest by at least 20%. Is also engaging in 3 or more Action Steps. | √ | √ | - | √ | |
| | A | Has publicly set a target within a specific timeline (e.g. by 2027) to make at least 30% of meals offered plant-based meals, or to increase the percentage of plant-based-foods served per guest by at least 20%. | √ | √ | - | × | |
| | B+ | Has publicly announced to make at least 30% of meals offered plant-based meals within certain period of time, or to increase the percentage of plant-based foods served per guest by at least 20%. Is also engaging in 3 or more Action Steps. | × | √ | - | √ | |
| | В | Has publicly announced to make at least 30% of meals offered plant-based meals within certain period of time, or to increase the percentage of plant-based foods served per guest by at least 20%. | × | √ | - | × | |
| | C+ | Has publicly announced to make more of the meals offered plant-based within a certain period of time, or to increase the portion of plant-based foods served per guest. Is also engaging in 2 or more Action Steps. | × | × | √ | √ | |
| | C | Has publicly announced to make more of the meals offered plant-based within a certain period of time, or to increase the portion of plant-based foods served per guest. | × | × | √ | × | |
| Brown | | Is engaging in 2 or more Action Steps | × | × | × | √ | |
| Grey | | None of the above applies | × | × | × | × | |
| Action Steps | | 1. Providing at least 3 plant-based dishes in the F&B outlets of each hotel property | | | | | |
| | | 2. Making a sizable portion of the menu default plant-based (i.e. it is plant-based but customers can add meat or dairy to it) in 1 F&B outlet in each hotel property | | | | | |
| | | 3. Using signage or wording (for example on menus, signs in restaurants, etc) to encourage customers to choose plant-based meat items | | | | | |
| | | 4. Implementing at least 10 new plant-based recipes (annually) for chefs at hotel properties to utilize | | | | | |
| | | 5. Deploying at least one broader marketing campaign annually focused on highlighting or promoting hotel's plant-based foods initiatives | | | | | |
| | | 6. Offering professional development at least twice a year to staff regarding plant-based cooking, recipe development, nutritional benefits, etc | | | | | |
| | | 7. Working with third party organizations (such as Lever China or other) on increasing the availability of plant-based foods | | | | | |

| Hotel Group Name | Grade | Commitment | | |
|--|-------|---|--|--|
| ACCOR | A+ | Transferring 50% menu of global hotels to plant-based items by 2030 | | |
| LANGHAM HOSPITALITY GROUP | A+ | Transferring 50% menu of global hotels to plant-based items by 2030 | | |
| IHG HOTELS & RESORTS | A+ | Transferring 30% menu to plant-based items in Greater China by 2025 | | |
| Xarrioff INTERNATIONAL | A+ | Transferring 30% menu to plant-based items in Greater China by 2025 | | |
| ASCOTT | A+ | The South China region will ensure at least 30% of meals offered are plant-based by 2028 | | |
| DOSSEN 东呈酒店集团 | A+ | Transferring 30% menu to plant-based items in China by 2025 | | |
| 华住 HUAZHU ORANGE | A+ | Transferring 70% menu of all Orange Hotel to plant-based items in China by 2025 | | |
| | A+ | The hotels in Macau and Hengqin will showcase its menu with no less than 30% delicious plant-based dishes by 2026 | | |
| AHNLAN RESORTS & HOTELS 安岚度假村及酒店 | A+ | Transferring at least 30% of its menu offerings to plant-based options by 2026 | | |
| 音显OCTAVE INSTITUTE | A+ | Transferring 70% menu to plant-based items by 2025 | | |
| YEE HOTEL SHAMIAN 羽 奕 酒 店 | A+ | Transferring 30% menu to plant-based items by 2025 | | |
| 白天鹅酒店集团 WHITE SWAN HOTELS & RESORTS Baivun Hotel ****** | | Transferring 30% menu to plant-based items by 2026 | | |